

2017
ADVERTISING
EXCELLENCE
AWARDS

**ARCHITECTURAL
RECORD**

2017 AWARD WINNERS

ARCHITECTURAL RECORD

CAMPAIGN

BEST IN CLASS

- 01 Bobrick**
Klein Mickaelian Partners
- 02 Landscape Forms**
- 03 Oldcastle BuildingEnvelope®**
Ganton (Brian J. Ganton & Associates)

WINNER

- 04 Armstrong Ceiling Solutions**
Zban Advertising
- 05 CPI Daylighting**
- 06 Dri-Design**
- 07 National Office Furniture**

HONORABLE MENTION

- 08 ASI Group**
Ganton (Brian J. Ganton & Associates)
- 09 National Terrazzo & Mosaic Association**
- 10 Tournesol Siteworks**

SPREAD

BEST IN CLASS

- 11 Oldcastle BuildingEnvelope®**
Ganton (Brian J. Ganton & Associates)
- 12 Sunbrella**
Wray Ward

WINNER

- 13 Armstrong Ceiling Solutions**
Zban Advertising
- 14 Technical Glass Products**
Brandner Communications

HONORABLE MENTION

- 15 Armstrong Ceiling Solutions**
Zban Advertising
- 16 Oldcastle BuildingEnvelope®**
Ganton (Brian J. Ganton & Associates)

SINGLE PAGE

BEST IN CLASS

- 17 American Institute of Steel Construction**
- 18 CAST CONNEX**
- 19 CornellCookson**
- 20 Endicott Clay Products**
Noble Advertising
- 21 Glen-Gery**
Ganton (Brian J. Ganton & Associates)
- 22 Sub-Zero Group**
The Richards Group
- 23 Vitrocsa USA**

WINNER

- 24 Arktura LLC**
- 25 Echelon Masonry by Oldcastle Architectural**
Interrupt
- 26 Landscape Forms**
- 27 National Terrazzo & Mosaic Association**
- 28 The Modern Fan Co.**
- 29 The Pella Corporation**
The Integar Group
- 30 Wilsonart**
Speck Communications

HONORABLE MENTION

- 31 Construction Specialties Acrovyn® Doors**
Ganton (Brian J. Ganton & Associates)
- 32 Construction Specialties Acrovyn® Wall Panels**
Ganton (Brian J. Ganton & Associates)
- 33 Construction Specialties Entrance Flooring**
Ganton (Brian J. Ganton & Associates)
- 34 Construction Specialties Expansion Joint Covers**
Ganton (Brian J. Ganton & Associates)
- 35 Construction Specialties Sun Controls**
Pipitone Group
- 36 Georgia Pacific Gypsum**
Kleber & Associates
- 37 Marvin Windows and Doors**
GRP Media
- 38 Petersen Aluminum**
Auld Group
- 39 USG EcoSmart**
GYRO



ARCHITECTURAL NEWS + PRODUCTS

BEST IN CLASS

- 40 CENTRIA**
Pipitone Group
- 41 Rieder North America**
- 42 Unilock**

WINNER

- 43 Coverings '17**
- 44 Dri-Design**
- 45 Excel Dryer**
Market Mentors
- 46 Raydoor**

HONORABLE MENTION

- 47 Advance Lifts**
- 48 ALPOLIC**
- 49 Overly Manufacturing Company**
- 50 Petersen Aluminum**
Auld Design



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02



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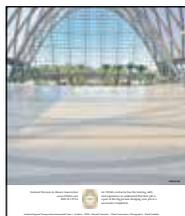
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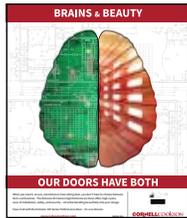
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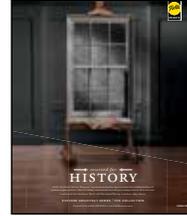
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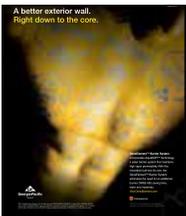
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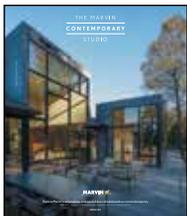
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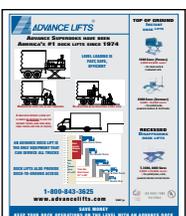
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ONLINE WINNERS

ONLINE AWARDS

The winning online ads achieved excellence in one of many ways including visual appeal, effective use of animation, inter-activity and engagement; or having a consistent message online to correspond with their print advertisement. To view the online award-winning advertisements, visit: architecturalrecord.com/adawards

ONLINE

BEST IN CLASS

- › **AGS Stainless**
Hanson Communications
- › **Bobrick**
Pipitone Group
- › **Construction Specialties Acrovyn by Design®**
Ganton (Brian J. Ganton & Associates)
- › **Epson**

WINNER

- › **Italian Trade Commission**
- › **Technical Glass Products**
Brandner Communications
- › **Unilock**

HONORABLE MENTION

- › **Petersen Aluminum**
Auld Group
- › **Vitro**
Pipitone Group

INTEGRATED

BEST IN CLASS

- › **Glen-Gery**
Ganton (Brian J. Ganton & Associates)

WINNER

- › **Unilock**

HONORABLE MENTION

- › **AGS Stainless**
Hanson Communications
- › **Coverings '17**

SOCIAL MEDIA

FACEBOOK: MOST ENGAGED

- › **CAST CONNEX**
- › **CertainTeed Ceilings**
Stoner Bunting
- › **Guardian Glass**
Williams Group
- › **World Exposition of Ceramic Tile & Bathroom Furnishings**
Novita Communications

TWITTER: MOST ENGAGED

- › **American Standard**
Solve
- › **CertainTeed Ceilings**
Stoner Bunting
- › **Guardian Glass**
Williams Group
- › **Unilock**

TOP 3 NATIVE

- › **CertainTeed Ceilings**
Stoner Bunting
- › **CertainTeed Gypsum**
Stoner Bunting
- › **Morton Buildings**
Osborn & Barr Communications

USER ENGAGEMENT 2017 WINNERS

The User Engagement Awards are for companies that achieved quantifiable excellence in engaging the architectural community through Continuing Education courses and Online Advertising.

ONLINE ADVERTISING

The top three winners achieved excellence by generating the highest amount of user interaction, click throughs and online traffic.

TOP 4 WINNERS

- › **Epson**
- › **LaFargeHolcim**
Ricochet Partners
- › **Technical Glass Products**
- › **Vitro**
Pipitone Group

SPONSORED CONTINUING EDUCATION

The top Continuing Education articles and interactive presentation courses were taken by thousands of test-takers – a quantifiable measurement of user engagement that is part of the larger 210,000 tests that were taken over the past year in the pages of Architectural Record and online at Record's Online Continuing Education Center.

MOST LEADS

- › **Huber Engineered Woods, Inc.**
- › **Lamboo Technologies**
- › **WRCLA: Western Red Cedar Lumber Association**
Bare Advertising & Communications Inc.

FASTEST MOVING

- › **Huber Engineered Woods, Inc.**
- › **Firestone Building Productions**
CBD Marketing,
**Soil Retention Products, Inc.,
and Tournesol Siteworks**
- › **Whirlpool Corporation**
CBD Marketing

TOP RENEWAL

- › **Echelon Masonry**
by Oldcastle Architectural
- › **Guardian Glass**
- › **Lutron Electronics Co. Inc.**

TOP INTERACTIVE

- › **Duravit USA, Inc.**
- › **Forms+Surfaces**
- › **Roseburg Forest Products**

2017 AWARD CRITERIA

Advertisers qualified for the competition if they:

- Advertised in the 2017 January, February, or March editions of Architectural Record
- Advertised in the 2017 January/February edition of SNAP
- Ran online ads on architecturalrecord.com in 2016
- Sponsored a continuing education course on our CE Center in 2016

The ads are carefully reviewed and judged by a distinguished panel of experienced architects. The architects represent firms of various sizes whose projects include large scale commercial, residential and interiors.

2017 AWARDS JURY



Jonathan Borell

Jonathan has specialized in healthcare projects for 17 years. Since joining HKS, he has been involved in a vast range of healthcare projects, including cancer centers, psychiatric facilities, children's hospitals, ambulatory care centers and heart centers.

Beginning with initial programming, Jonathan works to establish project goals and objectives. Through coordination of the design team and consultants, Jonathan is a part of project implementation at each phase of development. Maintaining involvement in projects through the construction document phase, he is able to ensure the design is met and the client's needs are satisfied.

Notable projects include: Jackson Memorial Hospital Main Campus Expansion, Memorial Regional Hospital West Bed Tower Expansion, St. Vincent's Medical Center Bed Tower and Emergency Expansion.



Pat Bosch

A founding partner of the Miami office of Perkins+Will since 1996, Pat Bosch leads the office as its Design Director. Internationally recognized for her design acumen and collaborative work style, Pat routinely brings together diverse groups of stakeholders to generate ideas and find common ground.

Pat's work has been honored with several national and international design awards, and has been featured in architectural magazines and industry journals around the world. Notable projects include the American Express Corporate Center in Sunrise, Fla.; Princess Nora bint Abdulrahman University for Women in Riyadh, Saudi Arabia; the L'Oréal Research and Innovation Center in Rio de Janeiro, Brazil. She is also leading the design for Miami's new 1212 Lincoln Rd. and 930 Washington Blvd. projects, both of which are mixed-use.



Jacob Brillhart

Jacob Brillhart has built his career as an architect, painter and professor of architecture. Jacob earned his Bachelor of Architecture from Tulane University, his Masters from Columbia University, and he is currently an Assistant Professor at the University of Miami School of Architecture where he has taught all levels of Design Studio, and Freehand Drawing. He is the founder of Brillhart Architecture, a firm born out of a love for and facility with "making" things, which also embraces a very hands-on, "knowledge-how" ethos that extends beyond design. Jacob is also engaged in sustainable building practices and was honored with the 2008 AIA Miami Design Merit Award for his "Mechanical House" and he was recently nominated as a finalist for the 2010 Rome Prize in Architecture.



Jon Cardello

As Senior Principal at Stantec, and previously a founding principal of ADD, Inc, both of Miami, Jonathan combines his planning and design expertise in large-scale healthcare, residential, mixed-use, retail and workplace projects to formulate planning visions that create dynamic multi-faceted destinations. Powered by regional themes and local goals, Jonathan organizes building forms, uses and sustainable design opportunities into compelling stories that welcomes collaboration between developers, public agencies and neighborhoods.



Lizmarie Esparza

With an undergraduate degree from MIT and a master's degree in architecture from Columbia University, Lizmarie's career has taken her from the Caribbean to the Middle East, with a most recent focus and expertise in the southern United States. Throughout her years at DEN Architecture and, previously, Oppenheim Architecture & Design, she has left her mark on a vast portfolio of projects including single-family residences, commercial retail, mixed-use condominiums, hospitality projects, and urban scale developments. Lizmarie is known for her subtle, confident demeanor, which exemplifies the type of architecture she designs: a modern style that is sophisticated yet practical and environmentally conscious. Her creations are driven by aesthetics that bring value to her clients' lives.



Allan Shulman

Allan Shulman FAIA, LEED AP is Director of Graduate Programs in Architecture and Associate Professor at the University of Miami School of Architecture. Allan is a practicing architect, author, editor and curator. His research focuses on themes of modernism, tropicality and urbanism. As an extension of his research, he founded his practice Shulman + Associates in 1996 with a focus on the creation of relevant, site-specific designs that develop from a foundation of multidisciplinary research. S+A projects have been widely recognized, with 70+ design awards, and Shulman's own award of the AIA Miami Silver Medal for Design in 2010.